



# Request for Sponsorship

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Dear Prospective Sponsor,

NYSA, P.O. Box 371  
Northbridge MA 01534

Please Consider Sponsoring our Second Annual Northbridge Youth Soccer Association

## 3v3 TOURNAMENT

The Tournament will be held on Saturday August 6<sup>th</sup> and Sunday 7<sup>th</sup>, 2011, at the Northbridge High School Upper Field Complex in Northbridge, MA at 427 Linwood Avenue, Whitinsville, MA 01588.

### Tournament Details

- A small-sided soccer tournament with fast-paced action and engaging activity for all involved.
- Food, medals, trophies, soccer gear, tournament tee-shirts, and much more will be available on both days.
- Due to the huge success of the 2010 event and the help and support from our sponsors and donors, we expect 100 or more teams to take part in this year's event.

### What are we asking from our sponsors?

Northbridge Youth Soccer Association (a recognized 501C-3 non-profit organization, E.I.D.# 04-3332770) is looking to partner with local companies and businesses to help raise funds to support our local youth soccer program and to offset the cost of hosting this event in our town. Our expectation is that teams from the tri-state area will again visit our town this summer and make this event an annual stop on their soccer calendar. Our goal is to target sponsors that will benefit from the extra business that our tournament will bring to the area each year. *This tournament is Massachusetts Youth Soccer and United States Youth Soccer sanctioned event.*

### Levels of Sponsorship

**Gold - \$400** Your business logo on our tournament ball, website, and in our program, prominent sign at the entrance to the fields, and your company name on several of our prestigious championship trophies. Business card, coupon, or advertising promotion included in our tournament welcoming packet. (Expires Friday, May 27<sup>th</sup>, 2011)

**Silver - \$300** Your business logo on our website, name in our program, and prominent signage at the entrance to the fields, as well as your company name on several of our prestigious championship trophies. Business card, coupon, or advertising promotion included in our tournament welcoming packet.

**Platinum - \$200** Your business logo on our website, name in our program, and prominent signage at the entrance to the fields, and your company name on two of our prestigious championship trophies. Business card, coupon, or advertising promotion included in our tournament welcoming packet.

**Bronze - \$100** Your business logo on our website, name in our program, signage at the entrance to the fields, and your company name on one of our prestigious championship trophies. Business card, coupon, or advertising promotion included in our tournament welcoming packet.

For further information on becoming a sponsor please contact Tournament Director Brian Burke at [burke33@charter.net](mailto:burke33@charter.net). Please consider a level of sponsorship that fits your advertising budget while at the same time benefits our local youth organization here in the town of Northbridge. **All sponsor requests should be received by July 1<sup>st</sup>, 2010 in order to fulfill our obligation to each level.**